

Exec Dashboard v2

Jan 1, 2013 - Jan 31, 2013
Compare to: Dec 1, 2012 - Dec 31, 2012

Visits

Jan 1, 2013 - Jan 31, 2013

267

% of Total: 100.00% (267)

Dec 1, 2012 - Dec 31, 2012

48

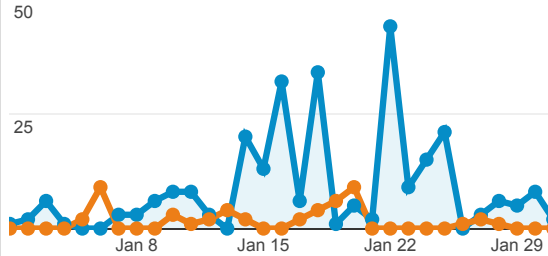
% of Total: 100.00% (48)



Visits

Jan 1, 2013 - Jan 31, 2013: Visits

Dec 1, 2012 - Dec 31, 2012: Visits



Pageviews

Jan 1, 2013 - Jan 31, 2013

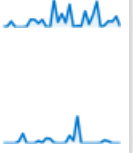
1,127

% of Total: 100.00% (1,127)

Dec 1, 2012 - Dec 31, 2012

319

% of Total: 100.00% (319)



Pages / Visit

Jan 1, 2013 - Jan 31, 2013

4.22

Site Avg: 4.22 (0.00%)

Dec 1, 2012 - Dec 31, 2012

6.65

Site Avg: 6.65 (0.00%)



Bounce Rate

Jan 1, 2013 - Jan 31, 2013

46.44%

Site Avg: 46.44% (0.00%)

Dec 1, 2012 - Dec 31, 2012

31.25%

Site Avg: 31.25% (0.00%)



Pageviews and Avg. Time on Page by Page

Page	Pageviews	Avg. Time on Page
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/		
Jan 1, 2013 - Jan 31, 2013	232	00:02:44
Dec 1, 2012 - Dec 31, 2012	0	00:00:00
% Change	100.00%	100.00%
/prime/index.html		
Jan 1, 2013 - Jan 31, 2013	84	00:02:09
Dec 1, 2012 - Dec 31, 2012	61	00:01:21
% Change	37.70%	60.11%
/LocalLearning/BestPractices.html		
Jan 1, 2013 - Jan 31, 2013	33	00:03:43
Dec 1, 2012 - Dec 31, 2012	0	00:00:00
% Change	100.00%	100.00%
/prime/LocalLearning/LocalLearningHome.html		
Jan 1, 2013 - Jan 31, 2013	32	00:01:11
Dec 1, 2012 - Dec 31, 2012	4	00:00:20
% Change	700.00%	258.27%
/index.html		
Jan 1, 2013 - Jan 31, 2013	31	00:02:22
Dec 1, 2012 - Dec 31, 2012	0	00:00:00
% Change	100.00%	100.00%
/prime/LocalLearning/AboutUs.html		
Jan 1, 2013 - Jan 31, 2013	24	00:00:00
Dec 1, 2012 - Dec 31, 2012	0	00:00:00
% Change	100.00%	100.00%

Visits by Browser



- 71.53% Internet Explorer**
191 Visits
- 10.86% Chrome**
29 Visits
- 7.86% Firefox**
21 Visits
- 4.49% Safari**
12 Visits
- 3.37% Android Browser**
9 Visits
- 1.89% Other**
5 Visits

% New Visits

Jan 1, 2013 - Jan 31, 2013

61.42%

Site Avg: 61.42% (0.00%)

Dec 1, 2012 - Dec 31, 2012

39.58%

Site Avg: 39.58% (0.00%)



Avg. Visit Duration

Jan 1, 2013 - Jan 31, 2013

00:05:44

Site Avg: 00:05:44 (0.00%)

Dec 1, 2012 - Dec 31, 2012

00:09:23

Site Avg: 00:09:23 (0.00%)



Visits and % New Visits by Browser

Browser	Visits	% New Visits
Internet Explorer		
Jan 1, 2013 - Jan 31, 2013	191	58.64%
Dec 1, 2012 - Dec 31, 2012	32	28.12%
% Change	496.88%	108.49%
Chrome		
Jan 1, 2013 - Jan 31, 2013	29	79.31%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%

Visits and % New Visits by Mobile ...

Mobile Device Info	Visits	% New Visits
(not set)		
Jan 1, 2013 - Jan 31, 2013	10	20.00%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%

2 - Dec 31, 2012	9	33.33%
% Change	222.22%	42.76%
Firefox		
Jan 1, 2013 - Jan 31, 2013	21	76.19%
Dec 1, 2012 - Dec 31, 2012	7	71.43%
% Change	200.00%	6.67%
Safari		
Jan 1, 2013 - Jan 31, 2013	12	75.00%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%
Android Browser		
Jan 1, 2013 - Jan 31, 2013	9	11.11%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%

n 31, 2013	31	00:00:30
Dec 1, 2012 - Dec 31, 2012	4	00:00:04
% Change	675.00%	703.08%
/prime/PRIME/WhatsPRIME.html		
Jan 1, 2013 - Jan 31, 2013	27	00:01:53
Dec 1, 2012 - Dec 31, 2012	11	00:02:54
% Change	145.45%	-35.33%
/PRIME/WhatsPRIME.html		
Jan 1, 2013 - Jan 31, 2013	25	00:00:52
Dec 1, 2012 - Dec 31, 2012	0	00:00:00
% Change	100.00%	100.00%
/LocalLearning/AboutUs.html		
Jan 1, 2013 - Jan 31, 2013	23	00:00:18
Dec 1, 2012 - Dec 31, 2012	0	00:00:00
% Change	100.00%	100.00%
/prime/Resources/ResourcesHome.html		
Jan 1, 2013 - Jan 31, 2013	22	00:02:01
Dec 1, 2012 - Dec 31, 2012	13	00:01:29
% Change	69.23%	35.55%

Apple iPad		
Jan 1, 2013 - Jan 31, 2013	4	75.00%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%
Apple iPhone		
Jan 1, 2013 - Jan 31, 2013	3	66.67%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%
BlackBerry 9800 Torch		
Jan 1, 2013 - Jan 31, 2013	1	100.00%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%
Samsung SCH-I535 Galaxy S3		
Jan 1, 2013 - Jan 31, 2013	1	100.00%
Dec 1, 2012 - Dec 31, 2012	0	0.00%
% Change	100.00%	100.00%

Visits and New Visits by Keyword

Keyword	Visits	New Visits
(not set)		
Jan 1, 2013 - Jan 31, 2013	256	155
Dec 1, 2012 - Dec 31, 2012	47	18
% Change	444.68%	761.11%
inter-tribal council of michigan maternal child health program		
Jan 1, 2013 - Jan 31, 2013	2	1
Dec 1, 2012 - Dec 31, 2012	0	0
% Change	100.00%	100.00%
(not provided)		
Jan 1, 2013 - Jan 31, 2013	1	1
Dec 1, 2012 - Dec 31, 2012	0	0
% Change	100.00%	100.00%
diane hennese mdch		
Jan 1, 2013 - Jan 31, 2013	1	1

Dec 1, 2012 - Dec 31, 2012	0	0
% Change	100.00%	100.00%
infant mortality and health equity		
Jan 1, 2013 - Jan 31, 2013	1	1
Dec 1, 2012 - Dec 31, 2012	0	0
% Change	100.00%	100.00%