

Exec Dashboard v2

Feb 1, 2013 - Feb 28, 2013
Compare to: Jan 1, 2013 - Jan 31, 2013

Visits

Feb 1, 2013 - Feb 28, 2013

172

% of Total: 100.00% (172)



Jan 1, 2013 - Jan 31, 2013

267

% of Total: 100.00% (267)



Pages / Visit

Feb 1, 2013 - Feb 28, 2013

2.65

Site Avg: 2.65 (0.00%)



Jan 1, 2013 - Jan 31, 2013

4.22

Site Avg: 4.22 (0.00%)



% New Visits

Feb 1, 2013 - Feb 28, 2013

62.21%

Site Avg: 62.21% (0.00%)



Jan 1, 2013 - Jan 31, 2013

61.42%

Site Avg: 61.42% (0.00%)



Avg. Visit Duration

Feb 1, 2013 - Feb 28, 2013

00:03:12

Site Avg: 00:03:12 (0.00%)



Jan 1, 2013 - Jan 31, 2013

00:05:44

Site Avg: 00:05:44 (0.00%)



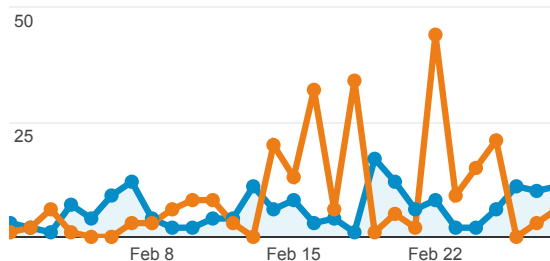
Visits and % New Visits by Browser

Browser	Visits	% New Visits
Internet Explorer		
Feb 1, 2013 - Feb 28, 2013	88	64.77%
Jan 1, 2013 - Jan 31, 2013	191	58.64%
% Change	-53.93%	10.46%
Chrome		
Feb 1, 2013 - Feb 28, 2013	33	72.73%
Jan 1, 2013 - Jan 31, 2013	29	79.31%

Visits

Feb 1, 2013 - Feb 28, 2013: ● Visits

Jan 1, 2013 - Jan 31, 2013: ● Visits



Pageviews and Avg. Time on Page by Page

Page	Pageviews	Avg. Time on Page
/		
Feb 1, 2013 - Feb 28, 2013	139	00:01:33
Jan 1, 2013 - Jan 31, 2013	232	00:02:44
% Change	-40.09%	-43.50%
/index.html		
Feb 1, 2013 - Feb 28, 2013	33	00:00:39
Jan 1, 2013 - Jan 31, 2013	31	00:02:22
% Change	6.45%	-72.71%
/PRIME/SteeringWorkgroups.html		
Feb 1, 2013 - Feb 28, 2013	22	00:02:55
Jan 1, 2013 - Jan 31, 2013	13	00:00:59
% Change	69.23%	196.18%
/PRIME/WhatsPRIME.html		
Feb 1, 2013 - Feb 28, 2013	22	00:00:09
Jan 1, 2013 - Jan 31, 2013	25	00:00:52
% Change	-12.00%	-82.95%
/PRIME/HealthEquity.html		
Feb 1, 2013 - Feb 28, 2013	19	00:02:51
Jan 1, 2013 - Jan 31, 2013	17	00:02:20
% Change	11.76%	22.08%
/Resources/Recordings.html		
Feb 1, 2013 - Feb 28, 2013	1	00:00:00
Jan 1, 2013 - Jan 31, 2013	1	00:00:00
% Change	0%	0%

Pageviews

Feb 1, 2013 - Feb 28, 2013

456

% of Total: 100.00% (456)



Jan 1, 2013 - Jan 31, 2013

1,127

% of Total: 100.00% (1,127)



Bounce Rate

Feb 1, 2013 - Feb 28, 2013

56.98%

Site Avg: 56.98% (0.00%)



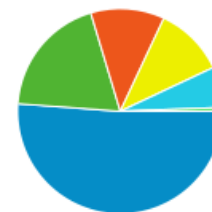
Jan 1, 2013 - Jan 31, 2013

46.44%

Site Avg: 46.44% (0.00%)



Visits by Browser



- 51.16% Internet Explorer**
88 Visits
- 19.18% Chrome**
33 Visits
- 11.62% Safari**
20 Visits
- 11.04% Firefox**
19 Visits
- 6.39% Android Browser**
11 Visits
- 0.61% Other**
1 Visits

Visits and % New Visits by Mobile ...

Mobile Device Info	Visits	% New Visits
(not set)		
Feb 1, 2013 - Feb 28, 2013	8	0.00%
Jan 1, 2013 - Jan 31, 2013	10	20.00%
% Change	-20.00%	-100.00%

3 - Jan 31, 2013	0	0
% Change	100.00%	0.00%
mdch prime websie		
Feb 1, 2013 - Feb 28, 2013	2	1
Jan 1, 2013 - Jan 31, 2013	0	0
% Change	100.00%	100.00%