

Exec Dashboard v2

Feb 4, 2013 - Feb 10, 2013
Compare to: Jan 28, 2013 - Feb 3, 2013

Visits

Feb 4, 2013 - Feb 10, 2013

40

% of Total: 100.00% (40)

Jan 28, 2013 - Feb 3, 2013

27

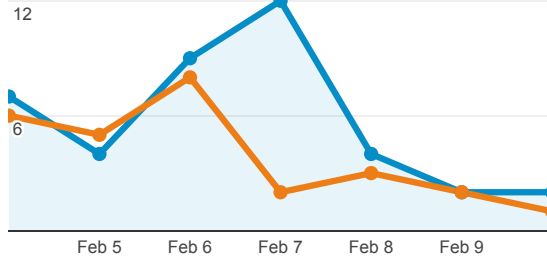
% of Total: 100.00% (27)



Visits

Feb 4, 2013 - Feb 10, 2013: Visits

Jan 28, 2013 - Feb 3, 2013: Visits



Pageviews

Feb 4, 2013 - Feb 10, 2013

126

% of Total: 100.00% (126)

Jan 28, 2013 - Feb 3, 2013

149

% of Total: 100.00% (149)



Pages / Visit

Feb 4, 2013 - Feb 10, 2013

3.15

Site Avg: 3.15 (0.00%)

Jan 28, 2013 - Feb 3, 2013

5.52

Site Avg: 5.52 (0.00%)



Bounce Rate

Feb 4, 2013 - Feb 10, 2013

55.00%

Site Avg: 55.00% (0.00%)

Jan 28, 2013 - Feb 3, 2013

40.74%

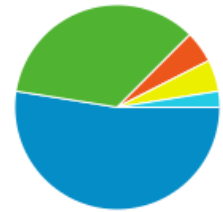
Site Avg: 40.74% (0.00%)



Pageviews and Avg. Time on Page by Page

| Page | Pageviews | Avg. Time on Page |
|---------------------------------------|----------------|-------------------|
| / | | |
| Feb 4, 2013 - Feb 10, 2013 | 35 | 00:02:01 |
| Jan 28, 2013 - Feb 3, 2013 | 19 | 00:01:24 |
| % Change | 84.21% | 44.14% |
| /PRIME/SteeringWorkgroups.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 8 | 00:01:44 |
| Jan 28, 2013 - Feb 3, 2013 | 5 | 00:00:49 |
| % Change | 60.00% | 112.24% |
| /index.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 7 | 00:00:23 |
| Jan 28, 2013 - Feb 3, 2013 | 2 | 00:00:04 |
| % Change | 250.00% | 566.67% |
| /PRIME/WhatsPRIME.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 6 | 00:00:05 |
| Jan 28, 2013 - Feb 3, 2013 | 2 | 00:00:08 |
| % Change | 200.00% | -41.67% |
| /LocalLearning/AboutUs.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 5 | 00:00:07 |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 00:00:00 |
| % Change | 100.00% | 100.00% |
| /LocalLearning/LocalLearningHome.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 5 | 00:00:07 |
| Jan 28, 2013 - Feb 3, 2013 | 2 | 00:00:08 |
| % Change | 150.00% | -12.50% |

Visits by Browser



- 52.50% Internet Explorer**
21 Visits
- 35.00% Chrome**
14 Visits
- 5.00% Android Browser**
2 Visits
- 5.00% Safari**
2 Visits
- 2.50% Firefox**
1 Visits

% New Visits

Feb 4, 2013 - Feb 10, 2013

65.00%

Site Avg: 65.00% (0.00%)

Jan 28, 2013 - Feb 3, 2013

66.67%

Site Avg: 66.67% (0.00%)



Avg. Visit Duration

Feb 4, 2013 - Feb 10, 2013

00:03:50

Site Avg: 00:03:50 (0.00%)

Jan 28, 2013 - Feb 3, 2013

00:05:02

Site Avg: 00:05:02 (0.00%)



Visits and % New Visits by Browser

| Browser | Visits | % New Visits |
|----------------------------|----------------|----------------|
| Internet Explorer | | |
| Feb 4, 2013 - Feb 10, 2013 | 21 | 76.19% |
| Jan 28, 2013 - Feb 3, 2013 | 17 | 58.82% |
| % Change | 23.53% | 29.52% |
| Chrome | | |
| Feb 4, 2013 - Feb 10, 2013 | 14 | 64.29% |
| Jan 28, 2013 - Feb 3, 2013 | 2 | 100.00% |
| % Change | 600.00% | -66.67% |

Visits and % New Visits by Mobile ...

| Mobile Device Info | Visits | % New Visits |
|----------------------------|----------------|--------------|
| (not set) | | |
| Feb 4, 2013 - Feb 10, 2013 | 2 | 0.00% |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 0.00% |
| % Change | 100.00% | 0.00% |
| Apple iPad | | |
| Feb 4, 2013 - Feb 10, 2013 | 0 | 0.00% |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 0.00% |
| % Change | 0.00% | 0.00% |

| | | |
|----------------------------|----------------|-----------------|
| Jan 28, 2013 | 2 | 100.00% |
| % Change | 600.00% | -35.71% |
| Android Browser | | |
| Feb 4, 2013 - Feb 10, 2013 | 2 | 0.00% |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 0.00% |
| % Change | 100.00% | 0.00% |
| Safari | | |
| Feb 4, 2013 - Feb 10, 2013 | 2 | 50.00% |
| Jan 28, 2013 - Feb 3, 2013 | 2 | 100.00% |
| % Change | 0.00% | -50.00% |
| Firefox | | |
| Feb 4, 2013 - Feb 10, 2013 | 1 | 0.00% |
| Jan 28, 2013 - Feb 3, 2013 | 6 | 66.67% |
| % Change | -83.33% | -100.00% |

| | | |
|-------------------------------|----------------|------------------|
| b 10, 2013 | 5 | 00:00:37 |
| Jan 28, 2013 - Feb 3, 2013 | 1 | 00:00:00 |
| % Change | 400.00% | 100.00% |
| /Resources/Recordings.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 5 | 00:00:44 |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 00:00:00 |
| % Change | 100.00% | 100.00% |
| /PRIME/HealthEquity.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 4 | 00:02:34 |
| Jan 28, 2013 - Feb 3, 2013 | 8 | 00:00:12 |
| % Change | -50.00% | 1,210.37% |
| /Resources/ArticlesBooks.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 4 | 00:00:19 |
| Jan 28, 2013 - Feb 3, 2013 | 1 | 00:00:00 |
| % Change | 300.00% | 100.00% |
| /Resources/PapersReports.html | | |
| Feb 4, 2013 - Feb 10, 2013 | 4 | 00:00:39 |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 00:00:00 |
| % Change | 100.00% | 100.00% |

| | | |
|----------------------------|-----------------|-----------------|
| Jan 28, 2013 - Feb 3, 2013 | 1 | 100.00% |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 0.00% |
| % Change | 100.00% | 100.00% |
| Apple iPhone | | |
| Feb 4, 2013 - Feb 10, 2013 | 0 | 0.00% |
| Jan 28, 2013 - Feb 3, 2013 | 2 | 100.00% |
| % Change | -100.00% | -100.00% |

Visits and New Visits by Keyword

| Keyword | Visits | New Visits |
|----------------------------|----------------|----------------|
| (not set) | | |
| Feb 4, 2013 - Feb 10, 2013 | 28 | 16 |
| Jan 28, 2013 - Feb 3, 2013 | 25 | 16 |
| % Change | 12.00% | 0.00% |
| (not provided) | | |
| Feb 4, 2013 - Feb 10, 2013 | 6 | 5 |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 0 |
| % Change | 100.00% | 100.00% |
| mdch prime websie | | |
| Feb 4, 2013 - Feb 10, 2013 | 1 | 1 |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 0 |
| % Change | 100.00% | 100.00% |
| michigan prime | | |
| Feb 4, 2013 - Feb 10, 2013 | 1 | 1 |
| Jan 28, 2013 - Feb 3, 2013 | 0 | 0 |

| | | |
|-----------------------------------|----------------|----------------|
| 13 - Feb 3, 2013 | 0 | 0 |
| % Change | 100.00% | 100.00% |
| prime - infant mortality | | |
| Feb 4, 201 3 - Feb 10, 2013 | 1 | 1 |
| Jan 28, 20 13 - Feb 3, 2013 | 0 | 0 |
| % Change | 100.00% | 100.00% |