

Exec Dashboard v2

Feb 18, 2013 - Feb 24, 2013

Compare to: Feb 11, 2013 - Feb 17, 2013

Visits

Feb 18, 2013 - Feb 24, 2013

48

% of Total: 100.00% (48)



Feb 11, 2013 - Feb 17, 2013

40

% of Total: 100.00% (40)



Pages / Visit

Feb 18, 2013 - Feb 24, 2013

3.15

Site Avg: 3.15 (0.00%)



Feb 11, 2013 - Feb 17, 2013

1.90

Site Avg: 1.90 (0.00%)



% New Visits

Feb 18, 2013 - Feb 24, 2013

50.00%

Site Avg: 50.00% (0.00%)



Feb 11, 2013 - Feb 17, 2013

65.00%

Site Avg: 65.00% (0.00%)



Avg. Visit Duration

Feb 18, 2013 - Feb 24, 2013

00:02:30

Site Avg: 00:02:30 (0.00%)



Feb 11, 2013 - Feb 17, 2013

00:02:42

Site Avg: 00:02:42 (0.00%)



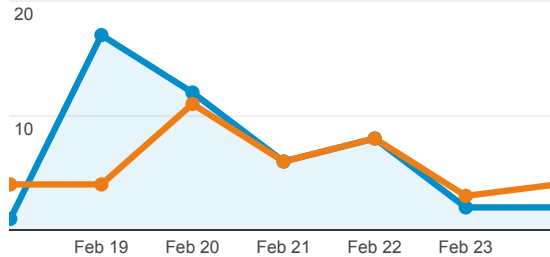
Visits and % New Visits by Browser

| Browser | Visits | % New Visits |
|-----------------------------|---------------|----------------|
| Internet Explorer | | |
| Feb 18, 2013 - Feb 24, 2013 | 20 | 45.00% |
| Feb 11, 2013 - Feb 17, 2013 | 17 | 70.59% |
| % Change | 17.65% | -36.25% |
| Chrome | | |
| Feb 18, 2013 - Feb 24, 2013 | 9 | 66.67% |
| Feb 11, 2013 - Feb 17, 2013 | 5 | 100.00% |

Visits

Feb 18, 2013 - Feb 24, 2013: ● Visits

Feb 11, 2013 - Feb 17, 2013: ● Visits



Pageviews and Avg. Time on Page by Page

| Page | Pageviews | Avg. Time on Page |
|---------------------------------------|----------------|-------------------|
| / | | |
| Feb 18, 2013 - Feb 24, 2013 | 43 | 00:00:31 |
| Feb 11, 2013 - Feb 17, 2013 | 26 | 00:01:38 |
| % Change | 65.38% | -68.47% |
| /index.html | | |
| Feb 18, 2013 - Feb 24, 2013 | 22 | 00:00:33 |
| Feb 11, 2013 - Feb 17, 2013 | 3 | 00:02:21 |
| % Change | 633.33% | -76.60% |
| /LocalLearning/BestPractices.html | | |
| Feb 18, 2013 - Feb 24, 2013 | 7 | 00:00:15 |
| Feb 11, 2013 - Feb 17, 2013 | 2 | 00:00:35 |
| % Change | 250.00% | -58.29% |
| /LocalLearning/LocalLearningHome.html | | |
| Feb 18, 2013 - Feb 24, 2013 | 6 | 00:00:11 |
| Feb 11, 2013 - Feb 17, 2013 | 0 | 00:00:00 |
| % Change | 100.00% | 100.00% |
| /LocalLearning/WhatsHappening.html | | |
| Feb 18, 2013 - Feb 24, 2013 | 6 | 00:00:16 |
| Feb 11, 2013 - Feb 17, 2013 | 2 | 00:01:41 |
| % Change | 200.00% | -84.55% |
| /PRIME/SteeringWorkgroups.html | | |
| Feb 18, 2013 - Feb 24, 2013 | 6 | 00:04:23 |

Pageviews

Feb 18, 2013 - Feb 24, 2013

151

% of Total: 100.00% (151)



Feb 11, 2013 - Feb 17, 2013

76

% of Total: 100.00% (76)



Bounce Rate

Feb 18, 2013 - Feb 24, 2013

54.17%

Site Avg: 54.17% (0.00%)



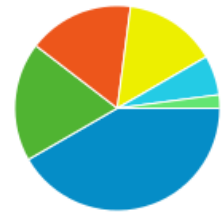
Feb 11, 2013 - Feb 17, 2013

70.00%

Site Avg: 70.00% (0.00%)



Visits by Browser



- 41.66% Internet Explorer**
20 Visits
- 18.75% Chrome**
9 Visits
- 16.66% Safari**
8 Visits
- 14.58% Firefox**
7 Visits
- 6.25% Android Browser**
3 Visits
- 2.10% Other**
1 Visits

Visits and % New Visits by Mobile ...

| Mobile Device Info | Visits | % New Visits |
|-----------------------------|--------------|--------------|
| (not set) | | |
| Feb 18, 2013 - Feb 24, 2013 | 3 | 0.00% |
| Feb 11, 2013 - Feb 17, 2013 | 3 | 0.00% |
| % Change | 0.00% | 0.00% |

| | | | | | | | | |
|----------------------------------|----------------|-------------------|-----------------------------|----------------|----------------|-----------------------------|-----------------|-----------------|
| 7, 2013 | | | Feb 11, 2013 - Feb 17, 2013 | 4 | 00:01:17 | Feb 18, 2013 - Feb 24, 2013 | 0 | 0.00% |
| % Change | 80.00% | -33.33% | | | | | | |
| Safari | | | % Change | 50.00% | 242.08% | Feb 11, 2013 - Feb 17, 2013 | 4 | 50.00% |
| Feb 18, 2013 - Feb 24, 2013 | 8 | 50.00% | /PRIME/WhatsPRIME.html | | | | | |
| Feb 11, 2013 - Feb 17, 2013 | 5 | 60.00% | Feb 18, 2013 - Feb 24, 2013 | 6 | 00:00:09 | % Change | -100.00% | -100.00% |
| % Change | 60.00% | -16.67% | Feb 11, 2013 - Feb 17, 2013 | 6 | 00:00:22 | LG MS690 Optimus M | | |
| Firefox | | | % Change | 0.00% | -58.18% | Feb 18, 2013 - Feb 24, 2013 | 0 | 0.00% |
| Feb 18, 2013 - Feb 24, 2013 | 7 | 71.43% | /PRIME/PracticeModel.html | | | Feb 11, 2013 - Feb 17, 2013 | 2 | 50.00% |
| Feb 11, 2013 - Feb 17, 2013 | 8 | 62.50% | Feb 18, 2013 - Feb 24, 2013 | 5 | 00:01:49 | % Change | -100.00% | -100.00% |
| % Change | -12.50% | 14.29% | Feb 11, 2013 - Feb 17, 2013 | 2 | 00:00:00 | | | |
| Android Browser | | | % Change | 150.00% | 100.00% | /Action/ActionCenter.html | | |
| Feb 18, 2013 - Feb 24, 2013 | 3 | 0.00% | Feb 18, 2013 - Feb 24, 2013 | 4 | 00:00:10 | | | |
| Feb 11, 2013 - Feb 17, 2013 | 5 | 20.00% | Feb 11, 2013 - Feb 17, 2013 | 0 | 00:00:00 | | | |
| % Change | -40.00% | -100.00% | % Change | 100.00% | 100.00% | /Resources/Films.html | | |
| Visits and New Visits by Keyword | | | Feb 18, 2013 - Feb 24, 2013 | 4 | 00:07:36 | | | |
| Keyword | Visits | New Visits | Feb 11, 2013 - Feb 17, 2013 | 1 | 00:22:51 | | | |
| (not set) | | | % Change | 300.00% | -66.72% | | | |
| Feb 18, 2013 - Feb 24, 2013 | 29 | 14 | | | | | | |
| Feb 11, 2013 - Feb 17, 2013 | 30 | 16 | | | | | | |
| % Change | -3.33% | -12.50% | | | | | | |
| (not provided) | | | | | | | | |
| Feb 18, 2013 - Feb 24, 2013 | 5 | 3 | | | | | | |
| Feb 11, 2013 - Feb 17, 2013 | 3 | 3 | | | | | | |
| % Change | 66.67% | 0.00% | | | | | | |
| learning lab | | | | | | | | |
| Feb 18, 2013 - Feb 24, 2013 | 3 | 0 | | | | | | |
| Feb 11, 2013 - Feb 17, 2013 | 0 | 0 | | | | | | |
| % Change | 100.00% | 0.00% | | | | | | |
| prime mdch | | | | | | | | |
| Feb 18, 2013 - Feb 24, 2013 | 2 | 1 | | | | | | |
| Feb 11, 2013 - Feb 17, 2013 | 0 | 0 | | | | | | |

| | | |
|-----------------------|----------------|----------------|
| 13 - Feb 1 7, 2013 | 0 | 0 |
| % Change | 100.00% | 100.00% |

www.michigan.gov/dchprime

| | | |
|-------------------------------------|----------------|----------------|
| Feb 18, 20 13 - Feb 2 4, 2013 | 2 | 1 |
| Feb 11, 20 13 - Feb 1 7, 2013 | 0 | 0 |
| % Change | 100.00% | 100.00% |